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## Al-Emaan Centre Strategy 2025 – 2026

*“Serving with Ihsan – Together for a Stronger Community”*

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### A Message from Shaffiq Din, Executive Director

*Assalamu alaikum wa rahmatullah,*

Every year, Al-Emaan Centre grows a little more—spiritually, socially, and organisationally. 2025 – 2026 is a year of consolidation and renewal: strengthening our foundation, deepening our impact, and ensuring sustainability for future generations.

Our strategy builds upon one intention — **to serve with ihsan**, excellence that pleases Allah and benefits people. It aligns our Trustees, Management, Staff, and Volunteers around shared goals so that every activity, project, and partnership contributes to a single purpose: *faith in action*.







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### Our Vision

*To develop Al-Emaan Centre into a sustainable, spiritually enriching hub that serves its community with ihsan.*

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## Six Focus Areas for 2025 – 2026

Focus Area	What It Means for You
1  <b>Financial Stability</b>	Establishing self-sufficiency through services such as <b>Tahreem Funeral Services</b> , the <b>Green Pages Business Directory</b> , and the <b>Al-Emaan Waqf</b> , so donations can fund growth rather than survival
2  <b>Youth Succession Planning</b>	Creating pathways for young people to lead — through a <b>Youth Council</b> , mentoring, and leadership programmes — ensuring the next generation shapes AEC's future
3  <b>Wider Community Engagement</b>	Deepening relationships with neighbours, schools, and civic partners, demonstrating Islam through cooperation, service, and compassion
4  <b>Building Teams &amp; Leadership</b>	Investing in our people with structured inductions, training, and growth opportunities so every volunteer and staff member works confidently and collaboratively
5  <b>Community Activities</b>	Expanding events and initiatives that bring families together, strengthen unity, and share joy — from large gatherings to small acts of kindness
6  <b>Spiritual Focus</b>	Enriching faith through talks and lectures, retreats, and classes that inspire knowledge, reflection, and connection with Allah

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### Why This Matters

- **Sustainability:** Financial independence means lasting service for Bromley and beyond
  - **Unity:** Shared goals bring Trustees, staff, and volunteers together
  - **Youth:** Our young people will see a future for themselves within AEC
  - **Faith:** Every activity connects back to worship and excellence
  - **Community Impact:** Tangible benefit to local families, neighbours, and society
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## How You Can Participate in this Great Endeavour

- **Volunteer** – join one of our service teams or youth projects
- **Contribute** – support the Waqf or become a business partner in Green Pages
- **Connect** – attend our programmes, share your ideas, and help us serve better

*“The believers are like one body; when one part aches, the whole body responds with wakefulness and fever.”* – Prophet Muhammad ﷺ

Together we can embody that unity, mercy, and excellence.

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### Shaffiq Din

*Executive Director – Al-Emaan Centre*

*“Indeed, Allah loves those who do things with excellence.” (Qur’an 2:195)*

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